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Oscar Cruz

Full-Stack Developer

PROFESSIONAL SUMMARY

Full Stack Developer with over five years of experience developing diverse, high-performance web applications. Proven leader with a strong track record of leading agile teams to successful project outcomes.

- **Leadership and Team Management:** Expert in leading and mentoring development teams, reviewing code, and implementing new technologies to enhance the tech stack. Successfully led teams in developing high-performance web applications for multinational companies.
- **Client Communication and Requirement Analysis:** Skilled in actively communicating with clients, gathering requirements, and translating technical concepts into actionable development plans.
- **Agile and SCRUM Expertise:** Extensive experience in agile methodologies, including SCRUM, focusing on effective communication and high standards. Successfully collaborated with international teams to deliver projects on time and within scope.
- **Microservices and Standards Implementation:** Over four years of experience in microservices architecture, implementing industry standards, and providing team training to ensure high-quality deliverables.
- **SEO and Web Optimization:** Strong knowledge of internet concepts and SEO principles, with a proven ability to optimize websites for search engines.
- **Global Experience:** Successfully integrated into U.S. projects, demonstrating adaptability and expertise in cross-cultural team dynamics.

TECHNICAL SKILLS

Programming Languages	JavaScript, PHP, C#, TypeScript
Front-end Technologies	Angular, React, Astro, Next JS, Jquery, Tailwind, SASS
Back-end Technologies	NodeJS, Laravel, ASP.NET, Nest JS, Symfony, Serverless
Testing	Jest, Vitest, PHP Unit, React Testing Library
Databases	SQL Server, PostgreSQL, MySQL, Maria DB
Version Control	Github, Gitlab, Bitbucket
Cloud Platforms	AWS (D3, EC2, RDS, Code Pipeline, Cloud Watch, IAM, Secret Manager, Lambdas), Azure (AD)
Task Tracking	Jira, Click Up, Azure DevOps, Asana
AI Tools	Clade code, Copilot, Codex
Leadership	Led high-impact teams to develop client-dedicated systems such as PaaS, integrating Node.js, React, Redux, and Eloquent technologies. Provided valuable insights and

	proposals to client requests, fostering project improvements. Implementation of modern technologies in existing projects, enhancing their value and maintainability. Training and supporting less experienced colleagues by sharing knowledge and advice benefits their professional growth. Contribute ideas and initiatives to improve team relationships and optimize the technology stack for greater efficiency.
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EXPERIENCE

P/S/L Group, Querétaro — *Senior Solution Developer / App Support Developer*

September 2024 - Present

- **Content Management Platform Development:** Led the development and continuous improvement of a web-based content management system for a membership-driven platform focused on exclusive content in the pharmaceutical industry.
- **Full-Stack Application Maintenance:** Maintained and extended backend and frontend applications using React and PHP, including core modules such as user roles, content publishing, and access management.
- **Cross-Functional Team Collaboration:** Collaborated with distributed teams across multiple countries, facilitating clear communication, task coordination, and agile workflows to meet business goals.
- **Backend & Frontend Module Ownership:** Designed, implemented, and refactored reusable modules for role-based access control, user administration, and dynamic content delivery, ensuring scalability and maintainability.
- **Technical Leadership and Mentorship:** Provided guidance and support to junior developers, contributing to code reviews, architecture decisions, and knowledge-sharing initiatives across the team.
- **Senior App Support Developer:** Collaborated with cross-functional teams to quickly resolve P0 incidents by understanding project context, mitigating issues, and implementing preventive measures. Gained strong experience in incident management, time management, monitoring, and observability of production systems.

Projects

- **Membership Content Management System**
 - Role: Senior Solution Developer Full Stack
 - Technologies: React, PHP, Symfony, Redux, MySQL, SCSS, Elastic Search
 - Achievements: Designed and maintained a modular content management platform tailored for a pharmaceutical membership site. Delivered core features such as dynamic content modules, role-based access, and secure member area integration, enabling scalable management of exclusive industry content.
- **Multi-Tenant Membership Website**
 - **Role:** Senior Solution Developer Full-Stack
 - **Technologies:** React, PHP (Symfony), MySQL, Docker, SCSS
 - **Achievements:** Built and maintained a multi-tenant frontend platform used to display exclusive content based on a shared codebase. Implemented an environment key system to dynamically render one of three distinct membership sites from the same deployment, streamlining development and reducing maintenance overhead.

Hand Cloud Solutions, Guadalajara — *Full Stack Developer Semi Senior*

January 2023 - July 2024

- **Developed Proficiency in C# and .NET:** Contributed to maintaining and enhancing long-standing projects, significantly improving system stability and performance.
- **High-Security Software Development:** Delivered secure and scalable software solutions for a multinational company with thousands of employees, meeting advanced software standards and compliance requirements.
- **Project Leadership:** Led and managed multiple projects using the JavaScript stack, resulting in timely and successful project completions.
- **DevOps Engineering:** Implemented DevOps principles to streamline development workflows, reducing deployment times by 40%.
- **System Assessment and Planning:** Analyzed data to plan the installation of new systems or modify existing ones, enhancing operational efficiency.

Projects

- Commercial Management Platform.
 - Role: Mid Developer Full-Stack.
 - Technologies: Angular, NodeJS, C#, RXJS, StoryBook, MS SQL Server.
 - Achievements: Developed a microservice to help clients manage sales and track quotations, approvals, inventory, and sales percentages.
- Conference Center.
 - Role: Lead Mid Developer Full-Stack.
 - Technologies: React, NestJS, TypeScript, MySQL, Tailwind.
 - Achievements: Developed a web system to track customer conference planning, including flights, hotel booking, and return flights.

AXOVIA Marketing & Technologies, Pto. Vallarta — *Full Stack Developer Semi Senior*

September 2022 - January 2023

- **Development Standards Implementation:** Pioneered implementing cutting-edge development standards, elevating code quality and scalability.
- **CI/CD Pipelines Optimization:** Spearheaded the optimization of CI/CD pipelines, resulting in a 30% increase in deployment speed and reliability.
- **Full-Stack Development:** Utilized React, Node.js, Tailwind, and SASS to develop dynamic and high-performing web applications, improving user experience and performance.
- **Agile Methodology:** Contributed to large multi-developer projects using agile methodologies, ensuring efficient project management and delivery.
- **Code Refactoring:** Led comprehensive code refactoring initiatives, significantly enhancing legacy system performance, maintainability, and scalability.

Projects

- Hotel Brand websites.
 - Role: Lead Developer Full-Stack.
 - Technologies: React, NextJS, TypeScript, MySQL, Tailwind, Strapi, NodeJS.
 - Achievements: Developed three websites for a hotel chain client, transforming them into the primary source of revenue. This increased sales by up to 80% per month, previously accounting for less than 20% of total revenue.

Everst, Guadalajara — *Full Stack Developer Middle*

March 2022 - September 2022

- **Cross-Cultural Collaboration:** Successfully integrated with a Spanish engineering team to develop a social speculation network, fostering cross-cultural knowledge exchange.
- **System Architecture:** Implemented frontend and backend functionalities using TypeScript, leveraging React and Nest.js to ensure a cohesive and robust system architecture.
- **Project Lifecycle Engagement:** Engaged closely with Spanish engineers throughout the project lifecycle, contributing to the development of essential modules and enhancing system functionality and user experience.

Projects

- Social Network with Digital Coins.
 - Role: Developer Full-Stack.
 - Technologies: React, NextJS, TypeScript, MySQL, Tailwind, NestJS.
 - Achievements: Developed a social network with the key concept of using a digital coin as an incentive.

AXOVIA Marketing & Technologies, Pto. Vallarta — *Full Stack Developer Junior*

July 2019 - March 2022

- **Team Integration:** Collaborated effectively with a Spanish engineering team to develop a social speculation network, promoting cross-cultural collaboration.
- **Frontend and Backend Implementation:** Implemented frontend and backend functionalities using TypeScript, leveraging React and Nest.js for a cohesive system architecture.
- **Lifecycle Contribution:** Actively engaged in the project lifecycle from inception to launch, contributing to developing essential modules and enhancing user experience.

EDUCATION & CERTIFICATIONS

Universidad Tecnológica de Bahía de Banderas

Superior University Technician - Information and Communication Technologies.

September 2017 - August 2020, Bahía de Banderas, Mex.

Courses

Platzi - Next.js 14.

Udemy - Docker: Practical Usage Guide for Developers.

Udemy - C#, .NET, .NET Core, .NET 6, Visual Studio, EF Core, Azure, REST APIs, DevOps, OpenAPI, Minimal APIs.

Udemy - Advanced Angular: Take Your Basics to the Next Level - MEAN

LANGUAGES

Spanish: First Language

English: B2

Portuguese: A1

SOFT SKILLS

- **Natural Leader:** Possesses an innate ability to guide and inspire teams towards achieving common goals, fostering a collaborative and productive work environment.
- **Problem Solver:** Expert at identifying issues and implementing effective solutions, ensuring seamless project execution and continuous improvement.
- **Emotional Intelligence:** Demonstrates high emotional intelligence, effectively managing personal emotions and understanding the feelings of others to build strong, empathetic relationships.
- **Communicative:** Excellent communication skills, conveying complex ideas clearly and effectively to diverse audiences.
- **Good Time Manager:** Skilled at managing time efficiently, prioritizing tasks to meet deadlines, and optimizing productivity.
- **Self-Learner:** Proactively seeks new knowledge and skills, staying updated with industry trends and advancements.